

FOR IMMEDIATE RELEASE

PRESS CONTACT:

Erica Cronan 1.508.326.4862 erica.cronan@datadobi.com

Datadobi Simplifies the Transition to the Data Lake

Interoperability of DobiMiner with EMC® Isilon® Provides End-to-End NAS Migrations

ANTWERP, BELGIUM –May, 6, 2015 – Datadobi, a leading software innovator that provides storage platform migration solutions, today announced enhanced interoperability between its DobiMiner software and EMC® Isilon® Scale-Out NAS as part of their participation in the EMC Business Partner Program for Technology Connect Partners.

The interoperability of DobiMiner 3.0 with Isilon provides next generation end-to-end NAS migrations. DobiMiner's powerful functionality enables a move from one storage platform to Isilon quickly, easily, accurately, and cost effectively. DobiMiner brings automation, advanced engineering, and embedded intelligence that is enhancing NAS platform migrations to the EMC Isilon Data Lake Foundation. As a Select level partner in Technology Connect, Databobi's DobiMiner 3.0 is now available for purchase through the EMC Technology Connect program.

"We are looking forward to a continued, fruitful relationship with EMC as a Select partner. We have been enabling migrations from EMC Centera® and EMC Atmos® to all EMC's storage platforms for many global companies," said Ian Leysen, CEO at Datadobi. "Our recent release of DobiMiner 3.0 will deliver NAS-to-NAS technology transitions for an even broader base of customers."

"Datadobi's NAS-to-NAS migration software solution benefits users of Isilon storage systems and the Data Lake Foundation. As a Select partner, Datadobi continues to demonstrate its commitment to excellence in technology innovation for storage platform migration," said John Nishikawa, Director of Business Development & Alliances, Emerging Technology Division, EMC Corporation. "EMC customers can take advantage of policy-based data movement to minimize the effort required for complex migration tasks on Isilon. We look forward to working with Datadobi to assist our customers in their information infrastructure initiatives."

###

Headquartered in Belgium, Datadobi specializes in seamless storage platform migrations. Their DobiMiner software has revolutionized technology transitions for customers across all industries—providing a faster, easier, and smarter way to manage their environment with an unparalleled level of service. Learn more at www.datadobi.com.

EMC, Atmos, Centera and Isilon are trademarks or registered trademarks of EMC Corporation in the United States and/or other countries.